

Profitable Florist, great location

Location	NSW - Other	Industry	Retail - Other
Address	NSW		
Investment amount		Opportunity	Business for Sale

Inventory amount

This is your opportunity to acquire a moneymaking business, with untapped potential, in the feel-good floral industry.

Situated in a rapidly growing residential suburb in Sydney's South, the florist is the only one in the area offering a wide range of floral services from simple flowers to elaborate wedding arrangements. The florist also has an online presence through the Interflora and Petals floral relay networks.

This multi-award winner has a reputation for providing prompt and courteous service, as well as value for money. It has built a loyal domestic clientele as well as attracting corporate and government accounts.

The opportunity exists for an enterprising new owner to develop the florist business beyond its current size and scope, and to enhance its profitability.

Highly regarded by the shopping centre management, the business comes with good rent and lease conditions, an attractive and functional fit out, recently renovated cool room, open-air storage and parking, a delivery van and all the tools of the florist trade in excellent condition.

Trading hours are:

8.30am-6.30pm Mon, Tue, Wed, Fri

8.30am-6pm Thu

8.30am-5pm Sat & Sun

Currently averaging three market visits per week.

Staffing

Two long-term permanent part-time staff and casuals support the current owner.

There is plenty of scope to exercise your marketing flair to exploit the great, untapped potential of this business. The operation is ripe for expansion through making greater use of proactive sales and marketing channels, and expanding sales of sundry items.