

Innovative and personal advertising – accessing the coffee-loving market

Location	Sydney	Industry	Restaurants & Cafes
Address	NSW		
Investment amount	\$400,000.00	Opportunity	Business for Sale
Inventory amount		Listed by	A Robertson Business Agents

Exercise your advertising sales flair to capture a broad audience and reap the rewards.

Apply your entrepreneurial skills to a new and exciting advertising medium as the sub-licensee for the Australian and New Zealand market.

The parent company has perfected and patented the technology for applying adhesive-label advertising to the top of take-away beverage containers. And, they have developed the only machine in the world that can do this. Projections for operating a single machine at full capacity demonstrate a potential before-tax profit of around \$3,900 a day and an incredible \$1.2 million per annum.

More than 3000 cafes across Australia are already signed up as advertising-lid distributors including well-known chain outlets. With CBD cafes selling between 1000 and 7500 take-away beverages weekly, this represents a substantial advertising opportunity without taking into account other beverage markets.

- Effective one-to-one communication in the audience's personal space
- Accessing a highly receptive, highly targeted audience
- Easy campaign tracking
- Wide ranging applications
- Inherit commercial arrangements with suppliers and advertising accounts with existing clients
- Exclusive licence for Australia and New Zealand
- Opportunities for international expansion